

# GSHRM'S 24<sup>TH</sup> ANNUAL EDUCATION DAY

March 5, 2010

THE MANY  
VOICES OF  
HEALTHCARE  
RISK MANAGEMENT



## Featured Speaker

Dayna Steele



**Dayna Steele** is an entertaining motivational speaker and corporate emcee, successful entrepreneur, media consultant and the author of the best-selling business book *Rock to the Top: What I Learned about Success from the World's Greatest Rock Stars*. For years Dayna was one of the top female rock radio personalities in the USA. During her career and reign as Houston's "First Lady of Radio," she was named one of the 100 Most Important Radio Talk Show Hosts by *Talkers Magazine* and nominated as Local Radio Personality of the Year by *Billboard Magazine*.

After leaving radio, Dayna created *The Space Store*, the world's largest space related e-commerce venture which she sold to a NASA aerospace contractor. She then created Smart Girls Rock, to encourage girls to make "geek the new chic." Dayna also founded Operation National Anthem, a series of free videos for U.S. soldiers serving in Iraq. For that, *Reader's Digest* named Dayna one of the "35 People Who Inspire US" in the May 2008 Issue

## GSHRM Education Day Topic

### Find Your Inner Rock Star "Building a Stage for Success"

Dayna Steele is an entertaining motivational speaker and corporate emcee, successful entrepreneur, media consultant and the author of the best-selling business book *Rock to the Top: What I Learned about Success from the World's Greatest Rock Stars*. She will teach GSHRM attendees the four rock star principles of success in her popular presentation, "Find Your Inner Rock Star!"

*"I strongly believe that anyone can be successful beyond their wildest dreams. You need look no further than the successful people around you and observe what they do. That's what I did for years in rock radio and in talk radio, TV, e-commerce, public relations and consulting. I learned that successful people create a strong foundation, their stage, with the same four "rock star" principles every day. Rock star, CEO, sales star, just beginning? You can't be successful without that strong foundation!" -- Dayna Steele*

Please join us March 5<sup>th</sup> to hear Dayna and other powerful speakers at GSHRM Education Day at the Houstonian Resort and Spa in Houston Texas. Register on line at [www.gshrm.org](http://www.gshrm.org).